



To \_\_\_\_\_

CC [REDACTED]

Subj Re: CAM articles on NHS Choices<sup>(1)</sup>  
egf

Dear [REDACTED]

you're writing. I also explained that [REDACTED] and I deal with regulation of complementary therapies, whereas [REDACTED],

at NHS Choices, who is producing a directory of complementary therapies. [redacted] and I have arranged an

Skipton House. If one of you is able to attend, that would be excellent.

- please note for catering purposes etc!

thanks

, Quarry House  
Quarry Hill  
LEEDS LS2 7UE

Figure 1. A schematic diagram of the experimental setup. The subject is seated in a chair and views the screen through a video camera. The screen displays a target (a red dot) and a starting point (a black dot). The subject's hand is positioned at the starting point. The distance between the starting point and the target is 10 cm. The subject is instructed to move the hand from the starting point to the target. The video camera records the hand's position and the time taken to reach the target. The data is then used to calculate the subject's movement time and the time taken to reach the target.

Mobile (only when I'm out of the office) [REDACTED]

With immediate effect, my e-mail address is now [REDACTED] (as opposed to @doh).

<[REDACTED]>  
[REDACTED]  
01/12/2009 17:01

To <[REDACTED]>  
cc  
Subj CAM articles on NHS Choices  
ect

Dear [REDACTED]

I'm a staff writer at the NHS Choices website ([www.nhs.uk](http://www.nhs.uk)). I'm about to start writing a series of articles on complimentary and alternative therapies, and wanted to get in touch.

Our aim is that the articles will cover some of the major issues around these therapies and the assessment of them; we hope to provide readers with the tools needed to make informed decisions on whether a therapy is right for them. To this end, there will be articles on what we mean by CAMs, as well as on evidence, the placebo effect, regulation, etc.

Before publication on NHS Choices, all articles must be signed off by the appropriate person at the Department of Health. This is just to check that the articles don't clash with any policy messages; all articles are also signed off by a practising clinician who checks for clinical accuracy.

I've been advised that you work on CAM policy; would you be happy to take a look at these articles once they're written? I've attached a (rather rough draft) features list to give you a better idea of the articles I'll be writing.

Thanks for looking at this; all best,

[REDACTED]  
NHS Choices  
[REDACTED]  
  
[REDACTED]

(1) -

Notes:///80257369002FCCE8/38D46BF5E8F08834852564B500129B2C/D53C035FF83857A  
F8025767F005C84DF

## EMAIL CHAIN ENDS

Dear [REDACTED]

You've embarked on a very worthwhile exercise. Although I would be able to help in terms of general principles (see attached, for example), I am not anywhere near sufficiently familiar with research in the specific fields of complementary medicine to be a reliable source of advice for you.

The most reliable source in the country - and one of the most reliable in the world - is Professor [REDACTED], [REDACTED] at the [REDACTED] (contact details below). As Professor [REDACTED] knowledge is frequently solicited, I am copying these messages to him, so that he is aware that his input would pay great dividends for quality of information being consulted by millions of visitors to NHS Choices every week.

I hope this will be helpful.

With best wishes, [REDACTED]

[REDACTED]

-----Original Message-----

From: [REDACTED] Sent: 03 November 2009 12:29  
To: [REDACTED]  
Subject: Complimentary and alternative therapies content on NHS Choices

Dear [REDACTED]

I'm a [REDACTED] at the NHS Choices website ([www.nhs.uk](http://www.nhs.uk)). I'm about to start writing a series of articles on complimentary and alternative therapies, and this is about the possibility of your involvement.

Our aim is that the articles will cover some of the major the issues behind the assessment of any therapy: evidence, the placebo effect, regulation, etc. There will also be a series of articles on the best known complimentary and alternative therapies, including acupuncture, homeopathy, chiropractic and osteopathy. These articles will examine these therapies in detail, and summarise the state of the evidence on their efficacy.

All content published on NHS Choices must first be signed off by a clinician. Given that this content will deal extensively with questions around the assessment of evidence, judgement of efficacy, etc, our chief editor [REDACTED] thought that you would be the ideal clinician in this case.

We're especially keen that this content be signed off clinically at the highest level, given the controversy that often meets any evidence-based assessment of alternative and complimentary therapies.

I wondered if you might be able do this? It would mean reading through around 15 short articles once I've written them, to check for clinical accuracy. I'd be able to start sending article around towards the end of this month, and I'd hope that the vast majority of them will be very straightforward in terms of sign off.

Thanks very much for looking at this; all best,

[REDACTED]  
NHS Choices  
[REDACTED]

[REDACTED]

## EMAIL CHAIN ENDS

[REDACTED]  
NHS Choices  
[REDACTED]  
[REDACTED]

[REDACTED]  
23/12/2009 14:43

To [REDACTED]  
cc  
Subj RE: Complimentary and alternative therapies content  
ect on NHS Choices

yes,that's fine by me  
merry christmas

[REDACTED]

P Please consider your environmental responsibility before printing this e-mail

---

From: [REDACTED]  
Sent: 23 December 2009 12:06  
To: [REDACTED]  
Subject: RE: Complimentary and alternative therapies content on NHS Choices

Dear [REDACTED]  
Hope this finds you well. I've been meaning to write to say thanks v much indeed for the copy of [REDACTED]. It will be extremely useful as I set about writing these articles, especially the summaries of the evidence base for treatments such as acupuncture and homeopathy. Again, if we make extensive use of the information in the book we'll be sure to give a credit, if that sounds OK? I'll be writing these articles early in the New Year. Might you be around in early Jan to speak briefly on the telephone? I'd like to include a few quotes from you in articles about evidence, and the placebo effect. Once the first article is finished, I'll send it to you to for approval. This is our clinical sign off process: It means that you read through and check the scientific/clinical accuracy of the article. There will be six articles in all:

What we mean by CAMs  
What is evidence, and why do we need it?  
What is the placebo effect?

Regulation of CAM  
Choosing an alternative medicine practitioner  
Nutritional supplements

They will all be short (around 600wds), and written for the general reader, so hopefully sign off won't present any problems.

Thanks again for your help with all this, and have a great Christmas,

[REDACTED]  
NHS Choices  
[REDACTED]

> To [REDACTED]  
02/12/2009 12:09 cc

Subject  
RE: Complimentary and alternative  
therapies content on NHS Choices

the book that i send you today is best - i would say that because it's mine  
[REDACTED]

P Please consider your environmental responsibility before printing this  
e-mail

---

From: [REDACTED]  
Sent: 02 December 2009 11:48  
To: [REDACTED]  
Subject: RE: Complimentary and alternative therapies content on NHS Choices

Great news on the book; thanks very much. Address here is [REDACTED], Skipton House, 80 London Road, SE1 6LH. I'm about to start checking the evidence base for a number of alternative therapies. Is the NHS Evidence Library the best place to find this information? Are there any other sources I should consult?

Thanks,

[REDACTED]  
NHS Choices  
[REDACTED]

[REDACTED]  
> To [REDACTED]  
02/12/2009 08:12 cc [REDACTED]

Subject RE: Complimentary and alternative therapies content on NHS Choices

yes paraphrasing and citing our book is fine by me [REDACTED], do you agree as well?].if you send me your postal address i will send you another book that might come in handy  
regards

[REDACTED]

P Please consider your environmental responsibility before printing this e-mail

---

From< [REDACTED]>  
Sent: 01 December 2009 18:22  
To [REDACTED]  
Subject: RE: Complimentary and alternative therapies content on NHS Choices

Dear [REDACTED]  
Sorry I haven't been in touch for a while; bit of a hectic time over here. Thanks v much indeed for agreeing to participate. We do offer a fee, but it's a modest £20 per article. Hope that's all right. I'm already in possession of your excellent book [REDACTED], which is proving very useful. We're going to write detailed assessments of the best-known alternative therapies, but my editor wondered if we might also paraphrase the one-page assessments of the lesser-known therapies that appear in your book. We would of course give your book a full credit as the source of our information on every page on the site. I'm about to start investigating the evidence base for the alternative therapies that I plan to cover in detail: we aim to give a straightforward summary of the evidence base in each case. It seems that the NHS Evidence library is the best place to gather this information: <http://www.library.nhs.uk/CAM/>. Are there any other sources I should consult? Any other books very gratefully received: thanks v much. Address here is [REDACTED], Skipton House, 80 London Road, SE1 6LH.  
All best,

[REDACTED]  
NHS Choices  
[REDACTED]  
[REDACTED]

>

To

09/11/2009 11:58

cc

Subject

RE: Complimentary and alternative  
therapies content on NHS Choices

i'd be happy to help and advise and revise your drafts.do you offer a fee [not that this would influence my decision]?if you send me your postal address,i'll send you 1 or 2 books that might help you writing these articles.  
best regards

P Please consider your environmental responsibility before printing this  
e-mail

From:

Sent: 09 November 2009 11:34

To:

Subject: Complimentary and alternative therapies content on NHS Choices

Dear

I'm a staff writer for the NHS Choices website. This is about the correspondence (below) that I recently had with , into which you were copied.

As you may have already read, I'm about to start writing a series of articles about complimentary and alternative therapies. Our aim is that the articles will cover some of the major issues involved in judging the efficacy of any therapy: evidence, the double-blind placebo controlled trial, the placebo effect, etc. There will also be a series of articles that examine the best known alternative therapies in detail, and review the evidence on their efficacy. We hope that these articles will act as a useful, evidence-based resource on alternative medicines for the millions of people who regularly use NHS Choices.

No content can be published on the website unless it is first signed off by a clinician. We're especially keen that this content be signed off at the highest level clinically, given the controversy that often meets evidence-based assessments of alternative therapies. As you can see below,

recommended that you'd be the ideal clinician in this case, and I wondered if you might be able to help? It would mean reading through around 15 short articles once I've written them, to check for clinical accuracy. These articles will all be written for the general public, and I hope that they won't present much difficulty in terms of sign off.

Thanks very much for looking at this; all best,

NHS Choices

**EMAIL CHAIN ENDS**

[REDACTED]  
[REDACTED]  
To

03/11/2009 15:24

[REDACTED]  
cc

Subject  
RE: Complimentary and alternative  
therapies content on NHS Choices

Dear [REDACTED]

You've embarked on a very worthwhile exercise. Although I would be able to help in terms of general principles (see attached, for example), I am not anywhere near sufficiently familiar with research in the specific fields of complementary medicine to be a reliable source of advice for you.

The most reliable source in the country - and one of the most reliable in the world - is [REDACTED] (contact details below). As [REDACTED] knowledge is frequently solicited, I am copying these messages to him, so that he is aware that his input would pay great dividends for quality of information being consulted by millions of visitors to NHS Choices every week.

I hope this will be helpful.

With best wishes, [REDACTED]  
[REDACTED]

-----Original Message-----

From: <[REDACTED]>

Sent: 03 November 2009 12:29

To: [REDACTED]

Subject: Complimentary and alternative therapies content on NHS Choices

Dear [REDACTED]

I'm a [REDACTED] at the NHS Choices website ([www.nhs.uk](http://www.nhs.uk)). I'm about to start writing a series of articles on complimentary and alternative therapies, and this is about the possibility of your involvement. Our aim is that the articles will cover some of the major the issues behind the assessment of any therapy: evidence, the placebo effect, regulation, etc. There will also be a series of articles on the best known complimentary a-nd alternative therapies, including



acupuncture, homeopathy, chiropractic and osteopathy. These articles will examine these therapies in detail, and summarise the state of the evidence on their efficacy.

All content published on NHS Choices must first be signed off by a clinician. Given that this content will deal extensively with questions around the assessment of evidence, judgement of efficacy, etc, our chief editor [REDACTED] thought that you would be the ideal clinician in this case. We're especially keen that this content be signed off clinically at the highest level, given the controversy that often meets any evidence-based assessment of alternative and complimentary therapies.

I wondered if you might be able to do this? It would mean reading through around 15 short articles once I've written them, to check for clinical accuracy. I'd be able to start sending articles around towards the end of this month, and I'd hope that the vast majority of them will be very straightforward in terms of sign off.

Thanks very much for looking at this; all best,

[REDACTED]  
NHS Choices  
[REDACTED]

## EMAIL CHAIN ENDS

[REDACTED]  
21/01/2010 11:54

To [REDACTED]  
cc [REDACTED]  
Subject: Re: Fw: NHS Choices & CAM"  
[REDACTED]

[REDACTED]  
I've now spoken to [REDACTED]

We have agreed that it would be valuable to ask [REDACTED] to take a look at the CAM content.

He is one of the [REDACTED] so is already advising DH/NHS on best evidence on complementary medicine.

He is a medical doctor and professor at [REDACTED] Medical School who also practices CAM

He has also been suggested by FIH so will be acceptable to them

He is advising DH on CAM working groups etc.

Could you please confirm that you'll involve him, and I can then get back to [REDACTED]

Many thanks  
[REDACTED]

NHS Choices  
Department of Health

Skipton House  
London SE1 6LH

Executive Asst:

20/01/2010 09:37

To  
cc  
Subject Re: Fw: NHS Choices & CAM<sup>2</sup>

I've asked [redacted] team's advice on this as they first drew the issue to our attention.

In the meantime, [redacted] has very helpfully identified the clinicians engaged in the NHS Evidence Specialist Collection on CAM. These are attached. They are credible clinicians recognised by NHS Evidence (NICE) as leaders in their field and able to advise on the quality of content alongside [redacted]. Several of them [redacted] ) were also suggested by Foundation for Integrated Health.

NHS Choices  
Department of Health  
Skipton House  
London SE1 6LH

Executive Asst:

**EMAIL CHAIN ENDS**

NHS Choices

[REDACTED]  
26/01/2010 10:29

To [REDACTED]  
cc [REDACTED]  
Subject: Fw: NHS Choices & CAM

[REDACTED]  
Everyone now seems happy. Assume you are approaching [REDACTED]  
[REDACTED]

[REDACTED]  
NHS Choices  
Department of Health  
Skipton House  
London SE1 6LH  
[REDACTED]

Executive Asst: [REDACTED]  
[REDACTED]

----- Forwarded by [REDACTED]  
on 26/01/2010 09:33 -----

[REDACTED]  
23/01/2010 14:53

To [REDACTED]  
cc [REDACTED]  
Subject: RE: NHS Choices & CAM

Thanks [REDACTED]

Yes [REDACTED] Is a very safe pair of hands,  
many thanks,  
[REDACTED]

-----Original Message-----

From [REDACTED]  
Sent: 22 January 2010 10:42  
To: [REDACTED]  
Cc [REDACTED]  
Subject: RE: NHS Choices & CAM

[REDACTED]  
Thanks for your further comments.

I appreciate that this is a sensitive area with a number of conflicts and so I am keen to ensure that the NHS Choices supplier gets credible and balanced advice on the quality of content.

We take on board your view that we should "also be using an external adviser who is a clinician and has research and practical experience in the field". [REDACTED] suggestions were very helpful. I also established which clinicians are already engaged with NHS Evidence as academic consultants to the CAM Specialist Library. We are committed to ensuring our content quality is consistent with NHS Evidence. As [REDACTED] is both recommended by FIH and is part of the NHS Evidence CAM Specialist Library, I have asked the NHS Choices editorial team to ask him to review the NHS Choices CAM content before publication.

I hope this provides more reassurance.

[REDACTED]

[REDACTED]

NHS Choices  
Department of Health  
Skipton House  
London SE1 6LH  
[REDACTED]

Executive Asst: [REDACTED]  
[REDACTED]

[REDACTED]  
10/01/2010 22:14

To [REDACTED]  
cc [REDACTED]

Please respond to  
[REDACTED]

Subject: RE: NHS Choices & CAM  
ect

Dear [REDACTED]

Thanks for copying me in.

I agree with [REDACTED] that [REDACTED] is biased against complementary therapies, which can be seen from his many emotional responses to new research. He also has publicly said he has a closed mind on the subject "After many years of considering these subjects, we have come to the conclusion that a belief in these forms of alternative medicine exceeds the tolerance of an open mind. We should start from the premise that homeopathy and similarly irrational treatments cannot work, and that,

until proven otherwise, any positive evidence simply reflects publication bias or design flaws." ([Link](#))

When the Prince's Foundation for Integrated Health asked [REDACTED] to peer review one of their studies he leaked it to the press, and so I have been less trustful of his professionalism since then.

There are a number of other professors of complementary therapy/integrated healthcare who will be able to provide a more balanced and scientific view. It might be worth involving all of them, as this is such an important area with an increasing number of patients using these therapies. Especially as patient budgets become a reality and people turn to NHS Choices to help inform their decisions.

[REDACTED]

If you want names of professors in specific fields eg public health or cancer, who are abreast of the information please make contact and we can direct you accordingly.

With best wishes,

[REDACTED]

[REDACTED] | The Prince's Foundation for Integrated Health | 18  
Charlotte Road | London | EC2A 3PB

T: [REDACTED]

Integrated Health: the best of all healthcare for the whole person

[www.fih.org.uk](http://www.fih.org.uk)

From [REDACTED]  
Sent: 10 January 2010 13:48  
To: [REDACTED]  
Cc: [REDACTED]  
Subject: RE: NHS Choices & CAM

Thanks [REDACTED]

Don't feel reassured, I'm afraid.

[REDACTED] has a very polarised view. He is against the very concept of integrated medicine and has even publicly criticised my surgery for providing what he considers to be insufficiently evidence based treatments. One of the ones he criticises is Thought Field Therapy, for instance, which has helped numerous patients at practice and partnership expense and in the absence of any suitable NHS alternative (CBT still unobtainable in Devon). You are in grave danger of producing something that is politically correct and "academically sound" but of little practical use. It was pragmatics and patients that got me in to this game in the first place!

If you are using him as an external adviser then you should also be using an external adviser who is a clinician and has research and practical experience in the field. Happy to recommend names but they would need paying for their time.

Yes it would be great to discuss self help and show you the surgery, when you are down this way,

Best Wishes

-----Original Message-----

**From:** [REDACTED]  
**Sent:** 07 January 2010 14:36  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: NHS Choices & CAM

Many thanks for your constructive response and for copy of the scoping document. I can see why you would have reacted negatively to this but I have been assured by our editorial team that the content being prepared will be very much better. We have very good input from the DH policy team [REDACTED] and [REDACTED] and, I understand, from [REDACTED] in Exeter.

We have already had a useful meeting with [REDACTED] and I'm afraid we're not in the position to commission funded external material for this. Our content bundle is being developed by our in-house editorial team and the accompanying directory covers regulatory bodies rather than individual practitioners. I don't think a meeting would be particularly worthwhile at the moment although we would certainly be interested to keep in touch on the College of Integrated Health.

I'm very pleased that you'd be happy for us to do a video of your work in Cullompton. It would really add something to the site, and demonstrate that complementary approaches as well conventional therapies are provided in general practice. I'll ask our video editor to make contact with [REDACTED] and arrange a convenient time to come down for this.

Finally, the work on best evidence for self help sounds very interesting not least because of the link with [REDACTED]. I have an honorary academic association there (Visiting [REDACTED] at [REDACTED] University) although to my embarrassment I do very little for this. It would be good to meet in due course to discuss whether we might be able to do something more on self help and self care later in the year. As you know from [REDACTED] we publish the self care "patient prospectus" package on NHS Choices and are continuously looking at ways to enhance this.

Very best wishes for 2010

[REDACTED]  
Department of Health

Skipton House  
London SE1 6LH  
[REDACTED]

Executive Asst: [REDACTED]

[REDACTED]  
29/12/2009 11:35

To [REDACTED]

cc [REDACTED]

Sub RE: NHS Choices & CAM  
ject

Thanks [REDACTED]

I appreciate that initial scoping document was some very early thoughts. It was just a bit horrifying as it was not only anti complementary medicine and patients who might use it but clearly drawn up by someone who had no knowledge of this field and was largely factually incorrect including the spelling of "complementary". My concern was around what forces were driving all this. I enclose a copy and you will see what I mean

Yes indeed, I have greatly valued our relationship too and I have complete respect and trust in you personally. It is important that NHS Choices speaks for patients not people with drums to bang otherwise patients and clinicians will go elsewhere.

FIH has an enormous wealth of information in this area - we suggested to the providers that they might commission material from us but were declined. If you felt there was any mileage in you and I and [REDACTED] ([REDACTED]) meeting to discuss these things then I would be happy to organise this. The launch of our College of Integrated Health in the summer may also provide a source of ongoing information in this area.

[REDACTED] at DH has also suggested that I should contact you regarding work that my surgery is doing for in this area

with [REDACTED] [REDACTED] and the [REDACTED]  
[REDACTED] and [REDACTED] as a 2 year contract commissioned by DH. We are looking at the best evidence for self help (conventional, traditional and complementary) in 10 conditions, where there are large therapeutic and evidence gaps in current conventional self help advice. These cover, for instance, self help for chronic tiredness, frequent infections, headaches, back pain, depression and menstrual problems. We are half way through the project, which was purely to produce the necessary information for patients in a user friendly/useful form backed by evidence. The next stage is to start thinking about how we disseminate this information and possibly provide a sustainable source/system for updating it and extending in to other areas, when the project is completed towards the end of this year.

Regarding the latter, [REDACTED] is our project director and would, I am sure, be delighted to meet up with you (with or without me) to discuss this further.

I will copy this to [REDACTED] and [REDACTED] and [REDACTED] (my P.A.), who can set up any necessary meetings.

Yes - delighted to do a video of what we are up to in Cullompton

Wishing you a very successful New Year,

[REDACTED]

## EMAIL CHAIN ENDS

[REDACTED] SIGN OFF

[REDACTED]  
05/07/2010 09:56

To [REDACTED]  
cc  
Subj Re: CAM Live Well articles  
ect

Dear [REDACTED]

I have now checked your other texts and made several suggestions - none that I feel strongly about.

This is really quite a bit of work - are you sure you have no budget to pay for this? I find it extraordinary that you ask for my expertise for free.

Regards

[REDACTED]

[REDACTED]

[REDACTED]

P Please consider your environmental responsibility before printing this e-mail

This email was received from the INTERNET and scanned by the Government Secure Intranet anti-virus service supplied by Cable&Wireless in partnership with MessageLabs. (CCTM Certificate Number 2006/04/0007.)



DH users see Email virus scanning on Delphi under Security in DH, for further details. In case of problems, please call the IT support helpdesk.

## EMAIL CHAIN ENDS

**SIGN OFF - FINAL**

06/07/2010 12:58

To [REDACTED]  
cc [REDACTED]  
Subject: RE: Thanks, and questions  
ect

yes

[REDACTED]

P Please consider your environmental responsibility before printing this e-mail

From: [REDACTED]  
Sent: 06 July 2010 12:49  
To: [REDACTED]  
Subject: RE: Thanks, and questions

Great, thanks.

I'll make those small changes to the chiropractic article, and re-publish. I also draft that paragraph on the Bronfort report for you to sign off.

As part of our formal sign-off process, I have to ask you to confirm sign-off of those articles with this question: Can you confirm, as an appropriately qualified clinician, that these articles are to the best of your knowledge clinically accurate?

If you agree, you can just reply "yes". Thanks,

NHS Choices

To

06/07/2010 12:24

cc

Subject  
RE: Thanks, and questions

fee:that's fine ,thanks  
unlicenced chiro.....they do not exist [or would be highly illegal] previous chiro article is ok nice  
guidelines: we recently reviewed them but this is as yet unpublished -  
suffice to say that many mention or implicitly endorse cams  
regards

P Please consider your environmental responsibility before printing this  
e-mail

From: [REDACTED]  
Sent: 06 July 2010 12:15  
To: [REDACTED]  
Subject: Thanks, and questions

Dear [REDACTED]

Thanks very much for taking a look at the Live Well CAM articles; they're all really helpful clarifications and it's no problem to make your changes. On the issue of payment, I understand your feelings entirely. You've dedicated considerable effort to these articles and been an invaluable help, and we're really grateful. I think I might not have made this clear at the start, but we're not quite asking you to work for free: we pay £50 per article for sign-off, so that will mean £350 so far for the six Live Well articles you've looked at and the chiropractic article, and further fees for more A-Z articles if you're happy to look at them. I realise that it's a relatively modest fee, but does it sound all right? I have just a couple of quick questions on your Live Well comments: I see that you've deleted the line "Never use an unregistered osteopath or chiropractor." Is this because that statement implies that it is a good idea to use a registered one? If so, we could change it to something like "If you do decide to use an osteopath or chiropractor, never use an unregistered one."

You also mention that several NICE guidance documents mention and endorse CAMs. I thought that the only CAM use endorsed by NICE was chiropractic, osteopathy and acupuncture, all in the guidance on lower back pain. Can you point me to more examples? In any case, we'll make it clear in the article that the lower back pain guidance isn't the only example.

That's deals with the Live Well articles, which is great. I also wonder what you thought of my last email on the chiropractic article? In light of your clinical advice on the Bronfort report, we've decided to stick with the statement of evidence that you signed off previously, with very

minor changes for clarity (for example, we specify that we are talking about spinal manipulation, instead of using the catch-all term "chiropractic".)

This means that the statement on evidence, under the "Evidence" heading will read:

**Positive evidence**

There is good evidence that spinal manipulation is an effective treatment for lower back pain

This means that scientific trials conducted to investigate the effect of spinal manipulation on lower back pain found that it did have a beneficial effect.

**Negative evidence**

There is some evidence that spinal manipulation is not an effective treatment for non-spinal pain, infantile colic, carpal tunnel syndrome, asthma, painful periods. This means that scientific trials found that spinal manipulation had no beneficial effect when used to treat these conditions.

**Inconclusive or no evidence**

There is inconclusive evidence on the effectiveness of spinal manipulation  
For headaches, neck pain

A review of eight fair tests of the effectiveness of spinal manipulation for headaches reached no firm conclusion. More research is needed before firm conclusions can be drawn.

There is a lack of good-quality evidence on the effectiveness of spinal manipulation for other conditions for which it is used by some practitioners. These include:

- allergies
- fibromyalgia
- high blood pressure
- mental health conditions, such as depression, phobias or anxiety disorders

This means that good-quality fair tests into the effectiveness of spinal manipulation for these conditions have not been conducted.

Would you be happy to sign that off?

On the Bronfort report: we think knowledge of it has become widespread, so we want to deal with it explicitly. We therefore propose a box, entirely separate from the evidence section, called "Evidence: latest developments". In that box we will outline the Bronfort report and its findings. We will state that the evidence in favour of spinal manipulation in the report is with the exception of that for lower back pain - not of a good **enough** quality. And we'll very briefly outline the methodological flaws that are the reason for this. All this will sit separately to the section on Evidence, so we do not suggest that the Bronfort report shd be considered "evidence" that is equivalent to the studies we are relying on in that section.

If you're happy with that, I'll draft a very short paragraph along those lines and send over to you.

Thanks again for all your help.



NHS Choices

**EMAIL CHAIN ENDS**

[REDACTED]  
03/08/2010 15:47 To [REDACTED]  
cc [REDACTED]  
Subject Re: NHS Choices & CAM<sup>(1)</sup>

[REDACTED] and [REDACTED] will pass this content to [REDACTED] early next week. We can publish it as soon as we have assurance that it is aligned with policy.

[REDACTED]

[REDACTED]  
NHS Choices

[REDACTED] Skipton House, 80 London Road, London SE1 6LH

[REDACTED]

[REDACTED]  
03/08/2010 14:58 To [REDACTED]  
cc [REDACTED]  
Subject NHS Choices & CAM<sup>(2)</sup>

[REDACTED]  
At the NHS Choices Board yesterday, [REDACTED] spoke to me about progress on the new NHS Choices content on complementary medicine.

The Department of Health has now published its response to the Science & Technology Committee  
[http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH\\_117810](http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH_117810)

We have been holding off on publication of the new NHS Choices content and associated service directories but I hope that we can now finalise sign off and move to publication. This is currently scheduled in the Roadmap for July so could we please have an update.

Thanks

[REDACTED]

NHS Choices  
Department of Health  
Skipton House  
London SE1 6LH  
[REDACTED]

Executive Asst: [REDACTED]

(1)

Notes:///80257369002FCCE8/38D46BF5E8F08834852564B500129B2C/FE6DE1D16620FAF  
280257774004C306E

(2)

Notes:///802573F3005D8337/38D46BF5E8F08834852564B500129B2C/405359088A01C544  
802576B10033607A

[REDACTED] NHS Choices

[REDACTED] To [REDACTED]  
cc  
10/08/2010 18:16  
Subj NHS Choices Live Well CAM articles  
ect

Hi [REDACTED] and [REDACTED]

Hope you're both well. I've finally completed drafts of the NHS Choices Live Well articles on CAM. As is usual with Choices content, these articles have now passed through sign-off by an expert clinical advisor, who checks for clinical accuracy.

As discussed at our meeting a while back, we now ask you to check that the articles do not run counter to DH policy.

We hope that the articles will introduce readers to CAM, and equip them with some of the basic tools they need in order to make decisions about whether to use a CAM or not. We're trying to make some very complex issues - clinical trials, the placebo effect - as straightforward as possible.

I've attached the articles below. Please do give me a call if you have any questions. Thanks very much, look forward to hearing from you,

[REDACTED] NHS Choices

11/08/2010 08:24

To [REDACTED]  
cc [REDACTED]  
Subject Re: NHS Choices Live Well CAM articles"

Hi [REDACTED]  
Thanks for sending the articles. Do you have a deadline for when you need policy approval?

Regards  
[REDACTED]

[REDACTED]  
Department of Health  
[REDACTED] Wellington House 133-155 Waterloo Road  
London SE1 8UG  
[REDACTED]

(usually available between 8.30am and 4.00pm)

10/08/2010 18:16

To [REDACTED]  
cc [REDACTED]  
Subject NHS Choices Live Well CAM articles  
ect

Hi [REDACTED] and [REDACTED]  
Hope you're both well. I've finally completed drafts of the NHS Choices Live Well articles on CAM. As is usual with Choices content, these articles have now passed through sign-off by an expert clinical advisor, who checks for clinical accuracy.

As discussed at our meeting a while back, we now ask you to check that the articles do not run counter to DH policy.

We hope that the articles will introduce readers to CAM, and equip them with some of the basic tools they need in order to make decisions about whether to use a CAM or not. We're trying to make some very complex issues - clinical trials, the placebo effect - as straightforward as possible.

I've attached the articles below. Please do give me a call if you have any questions. Thanks very much, look forward to hearing from you,

[attachment "Complementary and alternative medicines final.doc" deleted by [REDACTED]  
[attachment "The placebo effect final.doc" deleted by [REDACTED]  
] [attachment "What is evidence final.doc" deleted by [REDACTED]  
] [attachment "CAMs and regulation

final.doc" deleted by [REDACTED] ] [attachment "Choosing a  
CAM practitioner final.doc" deleted by [REDACTED] ] [attachment  
"Nutritional supplements final.doc" deleted [REDACTED] ]

[REDACTED]  
NHS Choices  
[REDACTED]

---

(1) -

Notes:///80257369002FCCE8/38D46BF5E8F08834852564B500129B2C/E1FB862426C44C3  
D8025777B005DAC90

## EMAIL CHAIN ENDS

[REDACTED]  
24/05/2011 13:10

To [REDACTED]  
cc  
Subj Re: CAM articles revised<sup>(1)</sup>  
ect

Hi [REDACTED]

Good work - hopefully this will do the trick. Is this everything in the bundle?  
And what about the A-Z homeopathy topic?

[REDACTED]  
NHS Choices

[REDACTED] Skipton House, 80 London Road, London SE1 6LH

Tel: [REDACTED]

[REDACTED]  
23/05/2011 18:12

To [REDACTED]  
cc  
Subj CAM articles revised  
ect

Hi [REDACTED]

As promised, here's the CAM revised CAM articles. I've ascribed every statement about CAM itself to a source.

For the most part, the source was this page at the National Center for Complementary and Alternative Medicine website: <http://nccam.nih.gov/health/whatisacam/>

In almost every case, the statement that needed a source was some variant of: there is no evidence for most CAMs.

I think we can legitimately say that NCCAM is the world's leading organisation devoted to scientific study of CAM: so a very credible source. (And they are from the U.S government). Who said that? Said what? Nothing. That's what I thought.

I've indicated in track changes where I've added a source, and linked to the source.

In the case of statements on CAMs and regulation, I've assumed we don't need to ascribe sources because we are talking about matters of fact in UK law.

See what you think,

[REDACTED]  
NHS Choices  
[REDACTED]

(1) -

Notes:///80257369002FCCE8/38D46BF5E8F08834852564B500129B2C/DE4B095F3D733B  
C580257899005DF9F7

**EMAIL CHAIN ENDS**

[REDACTED]  
NHS Choices  
[REDACTED]

[REDACTED]  
14/06/2011 17:17

To [REDACTED]  
cc [REDACTED]  
Subj RE: CAM articles revised  
ect



Hi [REDACTED]

Thanks for these, really helpful. I've made a few comments on the documents that I'm happy to talk through with you, when you get a chance to review will you then be able to give me a sense of when the changes may be made so that I can let [REDACTED] know rough times? & arrange to meet with him to get sign off.

Also, [REDACTED] wrote a piece called Complementary and Alternative Medicine (I only have a paper copy but can let you have that), will that be added to the pages too?

Many thanks

[REDACTED]  
NHS Choices  
www.nhs.uk

[REDACTED]  
-----Original Message-----

From: [REDACTED]  
Sent: 06 June 2011 14:32  
To: [REDACTED]  
Cc: [REDACTED]  
Subject: CAM articles revised

Hi [REDACTED]

Here are the CAM articles, as promised.

As you'll see, I attributed our statements on CAMs in general to a very established CAM organisation. For the homeopathy article I drew on last year's report on homeopathy by the House of Commons Science and Technology Committee.

I've tried to make sure that every statement on CAM is attributed. I didn't attribute statements about CAMs and regulation; they cover verifiable matters of legal fact, so I thought we'd be OK to make those statements ourselves.

Very happy to take a look if you have any queries. Hope this helps. I've cc'd [REDACTED]

[REDACTED] so he is kept up-to-date on the next step with [REDACTED]

Thanks v much,

(See attached file: Complementary and alternative medicines revised DM May 2011.doc)(See attached file: The placebo effect revised DM May 2011.doc) (See attached file: What is evidence final DM revised May 2011.doc)(See attached file: CAMs and regulation revised DM May 2011.doc)(See attached file: Choosing a CAM practitioner revised DM May 2011.doc)(See attached file: Nutritional supplements revised DM May 2011.doc) (See attached file: Health A-Z homeopathy for [REDACTED].doc)

[REDACTED]  
NHS Choices  
[REDACTED]

**EMAIL CHAIN ENDS**

As discussed

NHS Choices  
www.nhs.uk

-----Original Message-----

From: [REDACTED]  
Sent: 21 July 2011 16:48  
To: [REDACTED]  
Cc: [REDACTED]  
Subject: NHS Choices: CAM articles - revised

Thanks. I attach revised versions including comments and questions. I would welcome your views and those of copyees.  
Happy to meet if it would be helpful.

(See attached file: CAM NHS Choices revised text-general July 21 2011.doc) (See attached file: CAM NHS Choices revised text-Choosing a CAM practitioner July 21 2011.doc) (See attached file: CAM NHS Choices revised text-evidence July 21 2011.doc) (See attached file: CAM NHS Choices revised text-Homeopathy July 21 2011.doc) (See attached file: CAM NHS Choices revised text-nutrition July 21 2011.doc) (See attached file: CAM NHS Choices revised text-the placebo effect July 2011.doc)

[REDACTED] Public Health Strategy and Social Marketing Branch Health  
Improvement and Protection Directorate [REDACTED] Wellington House  
Tel: [REDACTED]

(alternate Tel: [REDACTED])

(NHS CONNECTING  
FOR HEALTH)"

To

cc

18/07/2011 17:00

Subject

FW: CAM articles - revised

Dear [REDACTED]

I wonder if you have had the opportunity to review the attached Cam articles yet?  
I'm happy to meet to discuss if that is helpful Many thanks [REDACTED]

NHS Choices  
www.nhs.uk

-----Original Message-----

From: [REDACTED] (NHS CONNECTING FOR HEALTH)

Sent: 29 June 2011 13:15

To: [REDACTED] Subject: CAM articles - revised

Dear [REDACTED]

Please find attached the reviewed CAM articles for your approval.

I think it may be best for us to meet up briefly to discuss if that would be helpful, there are a number of comments and track changes on the documents to demonstrate the review process they've been through at our end. Would you like to suggest some dates / times that would suit you (for info - I'm on A/L for 1 week w/c 11th July)?

Many thanks in advance for your time,  
Kind regards

[REDACTED]  
NHS Choices  
[www.nhs.uk](http://www.nhs.uk)

[REDACTED]  
(See attached file: What is evidence DM 28 June.doc)(See attached file: CAMs and regulation revised DM 28 June.doc)(See attached file: Choosing a CAM practitioner DM 28 June.doc)(See attached file: Complementary and Alternative Medicines DM 28 June.doc)(See attached file: Homeopathy DM 28 June.doc)(See attached file: Nutritional supplements DM 28 June.doc)(See attached file: The placebo effect DM 28 June.doc)

For more information and to find out how you can switch, visit  
[www.connectingforhealth.nhs.uk/nhsmaill](http://www.connectingforhealth.nhs.uk/nhsmaill)

## EMAIL CHAIN ENDS

[REDACTED]  
NHS Choices  
[REDACTED]  
[REDACTED]

[REDACTED]  
15/08/2011 14:19

To [REDACTED]  
cc  
Subj CAM articles  
ect

Hi [REDACTED] & [REDACTED]

Attached are the revised CAM articles that were reviewed and amended by [REDACTED]

Accepting that [REDACTED] you want to run these by [REDACTED]  
[REDACTED] on his return I've attached them so that the final tweaks can be actioned before final sign off from [REDACTED]

There were a couple of actions which I've tried to highlight on the attachments but I may have left a couple off, so for ease these are:-

The Placebo effect – no action

**Choosing a CAM practitioner** – Please can we check with [REDACTED] (DH) whether there are plans to close or replace the CNHC, [REDACTED] believes there may be and we should reflect this in our content.

**Nutritional Supplements** – whole section needs to be checked with Nutrition Policy Team and also them to advise on whether this content should reside in the CAM section

**What is evidence** – [REDACTED] to check the wording of the 'role of evidence in medicine' section with [REDACTED] to see if he is content that NHS Choices state this.

**Complementary & Alternative Medicines** – 'Alternative and Complementary' section, please can we refer to the old definitions of these that were on the NHS Evidence site (not the new one that links through to patientuk). If you have difficulty finding this / contacting them then I may be able to contact their lead clinician as she attends CIAG.

**Homeopathy** – [REDACTED] queried the regulation of Drs who are also homeopaths – I've included some wording in the document to cover this. In the 'Safety' section [REDACTED] would like us to check with [REDACTED] at the MHRA whether he is content about the statement re.some homeopathic remedies may contain substances that are not safe. <[REDACTED] thinks that these substances then couldn't be could Homeopathic remedies and may fall into the 'herbal' bracket which is another thing entirely.

Many thanks for your help with this

[REDACTED]

NHS Choices  
www.nhs.uk

[REDACTED]

Thank you for your co-operation.

**EMAIL CHAIN ENDS**

[REDACTED]

NHS Choices

[REDACTED]

15/08/2011 16:03

To [REDACTED]  
cc [REDACTED]  
Subject Re: CAM articles<sup>(1)</sup>

Hi [REDACTED]  
Thanks for this. As agreed, [REDACTED] will work through these and address [REDACTED] additional requests listed below. There will, I suspect, be more work involved in this than may be apparent and, given that we are now firmly in the holiday season, this is likely to take a little while.

You know my reservations about publishing these articles in their current state but I'll talk to [REDACTED] about this when he returns.

Regards

[REDACTED]  
NHS Choices

[REDACTED] Skipton House, 80 London Road, London SE1 6LH

15/08/2011 14:19

To [REDACTED]  
cc [REDACTED]  
Subject CAM articles

Hi [REDACTED] & [REDACTED]  
Attached are the revised CAM articles that were reviewed and amended by [REDACTED]. Accepting that [REDACTED] you want to run these by [REDACTED] on his return I've attached them so that the final tweaks can be actioned before final sign off from [REDACTED]. There were a couple of actions which I've tried to highlight on the attachments but I may have left a couple off, so for ease these are:-

The Placebo effect – no action

**Choosing a CAM practitioner** – Please can we check with [REDACTED] (DH) whether there are plans to close or replace the CNHC, [REDACTED] believes there may be and we should reflect this in our content.

**Nutritional Supplements** – whole section needs to be checked with Nutrition Policy Team and also them to advise on whether this content should reside in the CAM section

What is evidence – [REDACTED] to check the wording of the 'role of evidence in medicine' section with [REDACTED] to see if he is content that NHS Choices state this.

**Complementary & Alternative Medicines** – 'Alternative and Complementary' section, please can we refer to the old definitions of these that were on the NHS Evidence site (not the new one that links through to patientuk). If you have difficulty finding this / contacting them then I may be able to contact their lead clinician as she attends CIAG.

**Homeopathy** – [REDACTED] queried the regulation of Drs who are also homeopaths – I've included some wording in the document to cover this. In the 'Safety' section [REDACTED] would like us to check with [REDACTED] at the MHRA whether he is content about the statement re.some homeopathic remedies may contain substances that are not safe. [REDACTED] thinks that these substances then couldn't be could Homeopathic remedies and may fall into the 'herbal' bracket which is another thing entirely.

Many thanks for your help with this

[REDACTED]  
NHS Choices  
www.nhs.uk

(1) –

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1802578ED00492DD4

[REDACTED] NHS Choices

[REDACTED]  
07/09/2011 15:43

To [REDACTED]  
cc [REDACTED]  
Subject RE: CAM  
ect

Thanks [REDACTED]

We still need to go through our process, [REDACTED] will sign off the final content once we've made the changes - I will handle this. If you don't think a clinician would now be content to sign off then we will need to ask [REDACTED] > to nominate someone, we have to follow our sign off process and can't publish to the site until we've done this.  
Lets catch up tomorrow as i'm in Leeds at the mo

Many thanks  
[REDACTED]

--- original message ---

From: [REDACTED]  
Subject: CAM

Date: 7th September 2011  
Time: 3:33:42 pm

Hi [REDACTED]

I've been through the CAM articles and asked that we publish them asap as requested. [REDACTED] has asked that we get a couple of points checked by other policy people but they should be published next week.

For the record, we will be publishing these pieces outside of the normal editorial process. Although originally signed off by a suitably qualified clinician, the time lapse and policy changes have been so substantial as to render that null and void. We also don't have a formal written policy sign off from [REDACTED] and you should be aware that the process followed is unlikely to satisfy the evidence requirements of the Information Standard were the file to be audited.

I agree, however, that there is nothing in the articles which is not accurate.

Best, [REDACTED]

[REDACTED]  
NHS Choices ([www.nhs.uk](http://www.nhs.uk))  
[REDACTED]

## EMAIL CHAIN ENDS

[REDACTED] ASKS FOR NEW CHANGES...

[REDACTED]  
09/09/2011 12:47

To [REDACTED]  
cc  
Subj CAM - urgent action needed  
ect

Hi [REDACTED]

Hope you had a good break.

[REDACTED] has agreed with [REDACTED] to publish the CAM stuff with [REDACTED] changes. Ideally, the articles need to be back with him for final sign-off before the ops board, which is on Tuesday (tomorrow).

I know it's tight but please can you try to make his changes, check the articles still make sense, request the additional policy feedback he's asked for and get the articles back to him by tomorrow morning. That way, the action lies with him, not us.

[REDACTED] will need a progress update before the ops board.

Since [REDACTED] will clearly not approve the changes, [REDACTED] plans to hand [REDACTED] responsibility for obtaining clinical sign-off from a suitable clinician. Once we have this, we can publish the articles.

We'll need to get a record of the final policy and clinical sign-offs to go in the audit file, alongside: \* our original articles, as signed off by [REDACTED] \* [REDACTED] sign-off with a note to explain that it has been invalidated by later changes to the content \* The articles with all the tracked changes made by policy \* A factual account of the sign-off history

Thanks

[REDACTED]  
NHS Choices

[REDACTED], Skipton House, 80 London Road, London SE1 6LH

[REDACTED]  
**EMAIL CHAIN ENDS**

[REDACTED]  
NHS Choices  
[REDACTED]

[REDACTED]  
15/09/2011 12:40

To [REDACTED]  
cc [REDACTED]  
Subj RE: CAM articles  
ect

Thanks [REDACTED] / [REDACTED]  
I will send these onto [REDACTED] once we have clarification back from [REDACTED]

Many thanks for all the work on this  
[REDACTED]

[REDACTED]  
NHS Choices  
www.nhs.uk

[REDACTED]  
-----Original Message-----

From: [REDACTED]  
Sent: 13 September 2011 12:46



To: [REDACTED]  
Cc: [REDACTED]  
Subject: Fw: CAM articles

[REDACTED]  
The revised CAM articles are attached and ready to go back to [REDACTED] for his final sign-off, although please note [REDACTED] comments below.

As agreed, we would be grateful if [REDACTED] could identify and liaise with a suitably qualified and experienced clinician to obtain clinical sign-off for the articles. We will, of course, need a record of this for our files to satisfy our editorial process and the Information Standard.

Let me know if you need any more information on any of this.

Regards

[REDACTED]  
NHS Choices

[REDACTED], Skipton House, 80 London Road, London SE1 6LH

[REDACTED]  
----- Forwarded by [REDACTED]  
on 13/09/2011 12:18 -----

[REDACTED]  
13/09/2011 11:43

To

cc

Subject

CAM articles

Hi [REDACTED]

Here are the CAM articles back.

I've made very minor edits to restore comprehensibility/clarity, in cases where these were affected by extensive editing.

Few points of note. There are discussed in track changes, but it may be helpful to have an overview:

1. I've spoken to [REDACTED] : there are no plans to close CNHC
2. [REDACTED] is going to get back to me with a line on whether homeopathic remedies can contain dangerous substances.
3. I've added a line or two to clarify the regulation situation when it comes to healthcare professionals, such as doctors.
4. On the distinction between "complementary" and "alternative": some confusion has crept in. This is a well-established distinction that we wrote into the piece ourselves. We were then asked to ascribe it to a source: we ascribed it to the NCCAM. We have now been asked to

revert back to the NHS Evidence wording: but this distinction was never drawn from NHS Evidence, who did not discuss it in their now deleted CAM page. So we must stick with the NCCAM wording, or delete the section entirely. The distinction is key to any meaningful understanding of CAM, so deleting it entirely presents a big problem.

5. As requested, I'll send the Nutritional Supps article to the DH nutrition team for sign-off: so no need for [REDACTED] to provide sign-off on this now. I'll also talk to nutrition about whether this article is best included in CAM, or as part of the Food and diet bundle (I lean towards the latter). I've included the article in this batch only for reference.

6. The article on regulation was not contained in the last email back to us. My memory is that the last time it was sent back, there were no changes. I've re-attached it here.

(See attached file: CAM NHS Choices DM 12 Sept.doc)(See attached file: CAM NHS Choices Evidence DM 12 Sept.doc)(See attached file: CAM NHS Choices Placebo Effect DM 12 Sept.doc)(See attached file: CAM NHS Choices Regulation DM 12 Sept.doc)(See attached file: CAM NHS Choices Choosing a practitioner DM 12 Sept.doc)(See attached file: CAM NHS Choices Homeopathy DM 12 Sept.doc) (See attached file: CAM NHS Choices Nutritional Supps DM 12 Sept.doc)

[REDACTED]

## EMAIL CHAIN ENDS

[REDACTED]

SIGNS OFF, BUT WANTS REVIEW BY [REDACTED]

[REDACTED]  
20/10/2011 16:27

To [REDACTED]  
cc [REDACTED]  
Subject CAM articles

Hi [REDACTED]

As discussed the other day - thank you for all your work on these CAM articles.

[REDACTED] has now signed off these articles as they are attached here. He would like all articles reviewed by [REDACTED] please prior to posting on the site but does not need to see them again after this has occurred.

Is there a form of words that I need [REDACTED] to sign off via e-mail to confirm the policy sign-off for the audit trail?

[REDACTED] a clinician in the Public Health (DH e-mail) team will provide clinical sign-off of the articles; feel free to send them to her once [REDACTED] has reviewed.

I have not included the nutrition article as [REDACTED] has not signed this off - this needs to be done by the nutrition team but I believe you were onto this already

Many thanks

[REDACTED]  
NHS Choices  
www.nhs.uk

[REDACTED]  
-----Original Message-----

From: [REDACTED] Sent: 10 October 2011 14:26  
To: [REDACTED]  
Subject: FW: CAM articles

As requested

[REDACTED]  
NHS Choices  
www.nhs.uk

[REDACTED]  
-----Original Message-----

From: [REDACTED]  
Sent: 13 September 2011 12:46  
To: [REDACTED]  
Cc: [REDACTED]  
Subject: Fw: CAM articles

[REDACTED]  
The revised CAM articles are attached and ready to go back to [REDACTED]  
for his final sign-off, although please note [REDACTED] comments below.

As agreed, we would be grateful [REDACTED] could identify and liaise with  
a suitably qualified and experienced clinician to obtain clinical sign-off for the articles. We will,  
of course, need a record of this for our files to satisfy our editorial process and the Information  
Standard.

Let me know if you need any more information on any of this.

Regards

[REDACTED]  
NHS Choices

[REDACTED], Skipton House, 80 London Road, London SE1 6LH

[REDACTED]  
----- Forwarded by [REDACTED] on 13/09/2011 12:18 -----

To

13/09/2011 11:43 [REDACTED]

cc

Subject

CAM articles

Hi [REDACTED]

Here are the CAM articles back.

I've made very minor edits to restore comprehensibility/clarity, in cases where these were affected by extensive editing.

Few points of note. There are discussed in track changes, but it may be helpful to have an overview:

1. I've spoken to [REDACTED] : there are no plans to close CNHC
2. [REDACTED] is going to get back to me with a line on whether homeopathic remedies can contain dangerous substances.
3. I've added a line or two to clarify the regulation situation when it comes to healthcare professionals, such as doctors.
4. On the distinction between "complementary" and "alternative": some confusion has crept in. This is a well-established distinction that we wrote into the piece ourselves. We were then asked to ascribe it to a source: we ascribed it to the NCCAM. We have now been asked to revert back to the NHS Evidence wording: but this distinction was never drawn from NHS Evidence, who did not discuss it in their now deleted CAM page. So we must stick with the NCCAM wording, or delete the section entirely. The distinction is key to any meaningful understanding of CAM, so deleting it entirely presents a big problem.
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(See attached file: CAM NHS Choices DM 12 Sept.doc)(See attached file: CAM NHS Choices Evidence DM 12 Sept.doc)(See attached file: CAM NHS Choices Placebo Effect DM 12 Sept.doc)(See attached file: CAM NHS Choices Regulation DM 12 Sept.doc)(See attached file: CAM NHS Choices Choosing a practitioner DM 12 Sept.doc)(See attached file: CAM NHS Choices Homeopathy DM 12 Sept.doc) (See attached file: CAM NHS Choices Nutritional Supps DM 12 Sept.doc)

[REDACTED] NHS Choices  
Staff Writer  
[REDACTED]

**EMAIL CHAIN ENDS**

25/11/2011 17:52

To [REDACTED]  
cc  
Subj Re: NHS Choices articles on CAM<sup>1)</sup>  
ect

[REDACTED]  
Have you had a response from my team on this yet?

[REDACTED]  
Professional Standards  
[REDACTED]

[REDACTED]  
26/10/2011 14:10

To [REDACTED]  
cc [REDACTED]  
Subject NHS Choices articles on CAM

Hi [REDACTED]

Hope this finds you well. We spoke a while back to clarify a small point in an NHS Choices ([www.nhs.uk](http://www.nhs.uk)) article about complementary and alternative medicines.

The articles I've written about CAM have now been signed off for publication by [REDACTED], who oversees DH policy on CAM. <Section 40 – redacted> has asked if you might take a look at the articles to check for accuracy. In particular, there are a handful of minor points that he wonders if you might check. The relevant points are marked in track changes.

This isn't a request for formal sign-off, which has been provided by [REDACTED]. But if you could take a quick look at the articles - there are five in total, all relatively short - and flag up any issues, it would be much appreciated.

I've attached the articles below. Thanks v much for looking at this; all best,

[REDACTED] NHS Choices

(1) -

Notes:///80257369002FCCE8/38D46BF5E8F08834852564B500129B2C/FD705AF839F181B  
C8025793500473DD0

[REDACTED] NHS Choices

[REDACTED]  
07/12/2011 15:24

To [REDACTED]  
cc [REDACTED]  
Subject Re: Fw: NHS Choices articles on CAM<sup>(1)</sup>

Thanks [REDACTED]

[REDACTED]  
NHS Choices

[REDACTED], Skipton House, 80 London Road, London SE1 6LH

[REDACTED]

[REDACTED]  
07/12/2011 15:24

To [REDACTED]  
cc [REDACTED]  
Subject Re: Fw: NHS Choices articles on CAM<sup>(2)</sup>

Hi [REDACTED]

Thanks for keeping me updated. I work Mon to Wed, and I'm away next week, so if you do come back on Thursday cd you please email the revised articles to my colleague [REDACTED] (cc'd)

Thanks very much,

[REDACTED]  
NHS Choices

[REDACTED]

[REDACTED]  
02/12/2011 08:13

To [REDACTED]  
cc [REDACTED]  
Subject Re: Fw: NHS Choices articles on CAM<sup>(3)</sup>

[REDACTED]

I realise I said I would have something to you by Tuesday however my team has been dealing with urgent parliamentary work which has meant that I have been unable to meet your deadline.

The changes I have made to your article are currently waiting clearance I should have a final response to you by Thursday next week at the latest.

Apologies for the delay

Happy to discuss

[REDACTED]  
Secondary Legislation Team  
Professional Standards Division

[REDACTED]  
Quarry House

[REDACTED]

[REDACTED]  
23/11/2011 11:37

To [REDACTED]  
cc  
Subject Re: Fw: NHS Choices articles on CAM<sup>(9)</sup>

Hi [REDACTED]

COP next Tuesday would be brilliant; thanks very much.

[REDACTED] NHS Choices  
[REDACTED]

[REDACTED]  
23/11/2011 11:36

To [REDACTED]  
cc [REDACTED]  
Subject Re: Fw: NHS Choices articles on CAM<sup>(9)</sup>

Apologies [REDACTED]

This is on my very long list of things to do would a response by the COP next Tuesday be acceptable.

[REDACTED]  
Secondary Legislation Team  
Professional Standards Division

[REDACTED]  
Quarry House

[REDACTED]

[REDACTED]  
23/11/2011 11:32

To [REDACTED]  
cc  
Subj Re: Fw: NHS Choices articles on CAM<sup>(b)</sup>  
ect

Hi [REDACTED]

Hope this finds you well. Just a note to see if you've had a chance to take a look at those NHS Choices CAM articles? As per my previous message, they have already been signed-off for publication by [REDACTED] so it's not full sign-off we need from you. But if you notice any incorrect info, please do flag it up and I'll make a correction.

Thanks,

[REDACTED] NHS Choices  
[REDACTED]

[REDACTED]  
27/10/2011 13:01

To [REDACTED]  
cc [REDACTED]  
Subj Fw: NHS Choices articles on CAM  
ect

Hi [REDACTED]

What is your deadline on the attached ?

I will not be able to review the attached today and I'm next in the office on Tuesday, having had a quick scan of the regulation document changes will



need to be made to it before it can be published, do you know who provided the original content to the document?

[REDACTED]  
Secondary Legislation Team  
Professional Standards Division  
[REDACTED] Quarry House

[REDACTED]  
----- Forwarded by [REDACTED] on 27/10/2011 11:49 -----

[REDACTED]  
26/10/2011 14:17

To [REDACTED]  
cc [REDACTED]  
Subject Fw: NHS Choices articles on CAM

[REDACTED]  
Any chance you could pick this up when you are back in the office please?

[REDACTED]  
Professional Standards  
[REDACTED]

[REDACTED]  
----- Forwarded by [REDACTED] GB on 26/10/2011 14:16 -----

[REDACTED]  
26/10/2011 14:10

To [REDACTED]  
cc [REDACTED]  
Subject NHS Choices articles on CAM

Hi [REDACTED]

Hope this finds you well. We spoke a while back to clarify a small point in an NHS Choices ([www.nhs.uk](http://www.nhs.uk)) article about complementary and alternative medicines.

The articles I've written about CAM have now been signed off for publication by [REDACTED] who oversees DH policy on CAM. [REDACTED] has asked if you might take a look at the articles to check for accuracy. In particular, there are a handful of minor points that he wonders if you might check. The relevant points are marked in track changes.

This isn't a request for formal sign-off, which has been provided by [REDACTED]  
[REDACTED]. But if you could take a quick look at the articles - there are five in total, all relatively short - and flag up any issues, it would be much appreciated.

I've attached the articles below. Thanks very much for looking at this; all best,

[REDACTED]  
NHS Choices  
[REDACTED]

(1) -

Notes:///80257369002FCCE8/38D46BF5E8F08834852564B500129B2C/A2BABDE8C810508B8025795F005458F7

(2) -

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(3) -

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(4) -

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(5) -

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(6) -

Notes:///8025734E004940DC/38D46BF5E8F08834852564B500129B2C/E2D1A7481169A74 E80257936003B7CA9

**EMAIL CHAIN ENDS**

[REDACTED]  
NHS Choices  
[REDACTED]  
[REDACTED]

[REDACTED]  
24/01/2012 09:45

To [REDACTED]

cc

Subject: Re: NHS Choices CAM articles<sup>(1)</sup>

Hi [REDACTED]

I'll chase this up again today, apologies for the delay

[REDACTED]  
Secondary Legislation Team  
Professional Standards Division

[REDACTED]  
Quarry House

[REDACTED]  
23/01/2012 13:47

To [REDACTED]  
cc  
Subject Re: NHS Choices CAM articles<sup>(2)</sup>

Hi [REDACTED]

Hope all good with you. Just a quick note to see if there is any news on CAM?

Thanks,

[REDACTED]  
NHS Choices  
[REDACTED]

[REDACTED]  
11/01/2012 14:26

To [REDACTED]  
cc  
Subject Re: NHS Choices CAM articles<sup>(3)</sup>

Hi

Its with my manager for clearance I will chase up and provide you with an update by next week

[REDACTED]  
Secondary Legislation Team  
Professional Standards Division

[REDACTED]  
Quarry House  
[REDACTED]

[REDACTED]  
11/01/2012 13:24

To [REDACTED]  
cc  
Subj NHS Choices CAM articles  
ect

Hi [REDACTED]

Hope you had a good Christmas break. Just a quick note to catch up on your amends to the NHS Choices CAM articles. Do you think next week sounds possible?

Thanks v much,

[REDACTED]  
NHS Choices  
[REDACTED]

---

(1) -

Notes:///80257369002FCCE8/38D46BF5E8F08834852564B500129B2C/80AC3338B88F97C  
38025798E004BBA3B

(2) -

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A80257982004E04C1

(3) -

Notes:///80257369002FCCE8/38D46BF5E8F08834852564B500129B2C/8A7F4E1630349710  
80257982004986AD

Hi [REDACTED]

I'll chase this up again today, apologies for the delay

[REDACTED]  
Secondary Legislation Team  
Professional Standards Division  
[REDACTED]  
Quarry House  
[REDACTED]

[REDACTED]  
23/01/2012 13:47

To [REDACTED]  
cc  
Subj Re: NHS Choices CAM articles<sup>(1)</sup>  
ect

Hi [REDACTED]  
Hope all good with you. Just a quick note to see if there is any news on CAM?

Thanks,

[REDACTED]  
NHS Choices  
[REDACTED]

[REDACTED]  
11/01/2012 14:26

To [REDACTED]  
cc  
Subj Re: NHS Choices CAM articles<sup>(2)</sup>  
ect

Hi

Its with my manager for clearance I will chase up and provide you with an update by next week

[REDACTED]  
Secondary Legislation Team  
Professional Standards Division  
[REDACTED]  
Quarry House  
[REDACTED]

[REDACTED]  
11/01/2012 13:24

To [REDACTED]  
cc  
Subj NHS Choices CAM articles  
ect

Hi [REDACTED]

Hope you had a good Christmas break. Just a quick note to catch up on your amends to the NHS Choices CAM articles. Do you think next week sounds possible?

Thanks v much,

[REDACTED]  
NHS Choices  
[REDACTED]

---

(1) -

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A80257982004E04C1

(2) -

Notes:///80257369002FCCE8/38D46BF5E8F08834852564B500129B2C/8A7F4E1630349710  
80257982004986AD

## EMAIL CHAIN ENDS

[REDACTED] NHS Choices  
[REDACTED]

[REDACTED]  
28/03/2012 14:06

To [REDACTED]

cc [REDACTED]

Subj Re: Fw: NHS Choices and CAM information"  
ect

Hi [REDACTED]

Hope all good with you. Just a quick note to see if you're still able to get the CAM articles back to us today? We're really keen to publish them asap.

Thanks,

[REDACTED] NHS Choices  
[REDACTED]

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Facebook pages /NHSChoices /NHSHealthyLiving /CarersDirect  
Need caring advice? Call the Carers Direct helpline on 0808 802 0202.  
----- Forwarded by [REDACTED] on 12/03/2012 09:39 -----

11/03/2012 20:50

To [REDACTED]  
cc  
Subject Re: NHS Choices and CAM Information<sup>(2)</sup>

[REDACTED]  
My manager returns on 26 March I will ask her to treat the documents as urgent,

Would it be Ok to get something back to you by 28 March at the latest ?

[REDACTED]  
Secondary Legislation Team  
Professional Standards Division  
[REDACTED]  
Quarry House

09/03/2012 15:24

To [REDACTED]  
cc  
Subject Re: NHS Choices and CAM Information<sup>(3)</sup>

Thanks for the rapid response [REDACTED]

Because these have been through several iterations (for various reasons) they are overdue for our publishing schedules - and it is a significant gap in our content. For my own purposes it would be useful to be able to say that we have the go-ahead to publish by the end of the month.

If this doesn't fit with your manager's leave, it would be really helpful if you would be able to indicate when they are likely to return and be able to give their view on this so that I can plan and report accordingly.

Many thanks,

[REDACTED] | NHS Choices  
Tel: [REDACTED] | Mob: [REDACTED] | Email: [REDACTED]

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Facebook pages [/NHSChoices](#) [/NHSHealthyLiving](#) [/CarersDirect](#)  
Need caring advice? Call the Carers Direct helpline on 0808 802 0202.

09/03/2012 15:17

To

cc

Subject: Re: NHS Choices and CAM information<sup>(4)</sup>

The changes are with my manager who is currently on leave, what is the final deadline I can have this back to you.

Secondary Legislation Team  
Professional Standards Division

Quarry House

(1) -

Notes:///80257369002FCCE8/DABA975B9FB113EB852564B5001283EA/1CD25B06175606  
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(2) -

Notes:///802574DD004E0E39/38D46BF5E8F08834852564B500129B2C/84D4BF349876DE6  
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(3) -

Notes:///8025734E004940DC/38D46BF5E8F08834852564B500129B2C/B9447EEE947C478  
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(4) -

Notes:///802574DD004E0E39/38D46BF5E8F08834852564B500129B2C/9C8232F4D9BA1D  
E7802579BC00416A9A

## EMAIL CHAIN ENDS

Hi

Hope all good with you. Just a quick note to see if you're still able to get the CAM articles back to us today? We're really keen to publish them asap.

Thanks,

NHS Choices

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Facebook pages /NHSChoices /NHSHealthyLiving /CarersDirect  
Need caring advice? Call the Carers Direct helpline on 0808 802 0202.

----- Forwarded by [REDACTED] on 12/03/2012 09:39 -----

[REDACTED]  
11/03/2012 20:50

To [REDACTED]  
cc  
Subject Re: NHS Choices and CAM information<sup>(1)</sup>

[REDACTED]  
My manager returns on 26 March I will ask her to treat the documents as urgent,

Would it be Ok to get something back to you by 28 March at the latest ?

[REDACTED]  
Secondary Legislation Team  
Professional Standards Division  
[REDACTED]  
Quarry House  
[REDACTED]

[REDACTED]  
09/03/2012 15:24

To [REDACTED]  
cc  
Subject Re: NHS Choices and CAM information<sup>(2)</sup>

Thanks for the rapid response [REDACTED].

Because these have been through several iterations (for various reasons) they are overdue for our publishing schedules - and it is a significant gap in our content. For my own purposes it would be useful to be able to say that we have the go-ahead to publish by the end of the month.

If this doesn't fit with your manager's leave, it would be really helpful if you would be able to indicate when they are likely to return and be able to give their view on this so that I can plan and report accordingly.

Many thanks,

[REDACTED] | NHS Choices  
Tel: [REDACTED] | Mob: [REDACTED] | Email: [REDACTED]

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Facebook pages /NHSChoices /NHSHealthyLiving /CarersDirect  
Need caring advice? Call the Carers Direct helpline on 0808 802 0202.

09/03/2012 15:17

To [REDACTED]  
cc  
Subject Re: NHS Choices and CAM Information<sup>(3)</sup>

[REDACTED]  
The changes are with my manager who is currently on leave, what is the final deadline I can have this back to you.

[REDACTED]  
Secondary Legislation Team  
Professional Standards Division  
[REDACTED]  
Quarry House  
[REDACTED]

(1) -

Notes:///802574DD004E0E39/38D46BF5E8F08834852564B500129B2C/84D4BF349876DE6  
9802579BC0054109A

(2) -

Notes:///8025734E004940DC/38D46BF5E8F08834852564B500129B2C/B9447EEE947C478  
1802579BC0053E5DF

(3) -

Notes:///802574DD004E0E39/38D46BF5E8F08834852564B500129B2C/9C8232F4D9BA1D  
E7802579BC00416A9A

**EMAIL CHAIN ENDS**

AT [REDACTED] REQUEST WE SEND TO DH CLINICIAN

[REDACTED]  
NHS Choices  
[REDACTED]

24/04/2012 13:09

To [REDACTED]  
cc [REDACTED]  
Subject Re: CAM information on NHS Choices (9)

Hi [REDACTED]

Do you have a deadline for this to get back to you?

Thanks

[REDACTED]  
Public Health Professional Leadership and Workforce  
Department of Health

24/04/2012 12:56

To [REDACTED]  
cc [REDACTED]  
Subject CAM information on NHS Choices

Dear [REDACTED]

I'm an editor at the NHS Choices website ([www.nhs.uk](http://www.nhs.uk)). This is about the possibility of you taking a look at some articles I've written for the site, about complementary and alternative medicines.

The articles are intended to give a general introduction to CAM, and to provide readers with the knowledge and tools they need to decide whether they want to use a particular CAM or not. In addition, there's a single piece about homeopathy.

They were written with input from a wide range of clinicians and other sources, including Professor [REDACTED]

All NHS Choices content must be signed off by a relevant policy team member at the DH, and a clinician. [REDACTED] at the DH has now provided policy sign-off. [REDACTED] has asked us that you be the person to provide clinical sign-off.

In light of [REDACTED] request, are you happy to act as our clinical sign-off? It would mean reading the articles - there are six, most around 600 words - and confirming that they do not contain any clinical

inaccuracies. All other, non-clinical content has already been approved by [REDACTED]

In case you are happy to do this, I've attached the articles below.

Many thanks for looking at this; all best,

[attachment "Complementary and alternative medicines 240412.doc" deleted by [REDACTED] [attachment "What is evidence 230412.doc" deleted by [REDACTED] ] [attachment "The placebo effect 230412.doc" deleted by [REDACTED] [attachment "CAMs and regulation 230412.doc" deleted by [REDACTED] [attachment "Choosing a CAM practitioner 240412.doc" deleted by [REDACTED] ] [attachment "Homeopathy 230412.doc" deleted by [REDACTED]

[REDACTED]  
NHS Choices  
[REDACTED]

(1) -

Notes:///80257369002FCCE8/38D46BF5E8F08834852564B500129B2C/D8EEE0DAF686E6  
99802579EA0040A009

## EMAIL CHAIN ENDS

[REDACTED] NHS Choices  
[REDACTED]

[REDACTED]  
13/08/2012 16:15

To [REDACTED]  
cc

Subj Complementary Therapy content  
ect

Hi [REDACTED] Wonder if I can have an update on the complementary therapy sign-off please. I believe the content is with [REDACTED], can you let me know the last communication/s we've had with her so that I can chase please.

Many thanks

[REDACTED]  
NHS Choices  
www.nhs.uk  
[REDACTED]

## EMAIL CHAIN ENDS

VIA [REDACTED] REQUESTS WE SEND TO [REDACTED]

[REDACTED]  
NHS Choices  
[REDACTED]

[REDACTED]  
17/07/2012 16:18

To [REDACTED]  
cc [REDACTED]  
Subject CAM Information on NHS Choices

Dear [REDACTED]

Hope this finds you well. I was asked by [REDACTED] to send over the NHS Choices CAM content for which we're currently seeking sign-off. Please find it attached below.

The articles are intended to give a general introduction to CAM, and to provide readers with the knowledge and tools they need to decide whether they want to use a particular CAM or not. In addition, there's a single piece about homeopathy.

They were written with input from a wide range of clinicians and other sources, including [REDACTED]

All NHS Choices content must be signed off by a relevant policy team member at the DH, and a clinician. [REDACTED] at the DH has now provided policy sign-off, so it's just clinical sign-off that we're trying to finalise now, which is simply confirmation that the articles don't contain any clinical inaccuracies.

Please do drop me a line if you need any more info.

Many thanks; all best,

[REDACTED]  
NHS Choices  
[REDACTED]

ENDS

**NEW TRAIL BEGINS**

[REDACTED] In [REDACTED] email to you he let you know that we have been unable to get a clinical view on the current material. So given that [REDACTED] is a practising clinician would it be possible for him to provide the clinical sign off you require now that he is no longer responsible for this policy area?

regards

[REDACTED]  
Public Health Policy and Strategy Unit  
Department of Health  
[REDACTED]

I am usually available from Monday to Thursday.

Email address: [REDACTED]

[REDACTED]  
06/11/2012 14:10 To [REDACTED]  
Cc [REDACTED]  
Subject Fw: CAM information on NHS Choices

Hi [REDACTED]

Please can you give me a firm date when we can expect approval of or feedback on this content.

In the past week two people have contacted me via our helpdesk to ask why this information is still not published. There are also a number of comments on the holding page for our unpublished homeopathy topic asking the same question. I am concerned that this is a reputational issue for NHS Choices, as well as a serious gap in the information we provide for the public.

Many thanks

[REDACTED]  
NHS Choices

[www.nhs.uk](http://www.nhs.uk)

[REDACTED]  
----- Forwarded by [REDACTED] on 06/11/2012 12:26 -----

06/11/2012 12:25

To [REDACTED]  
cc [REDACTED]  
Subject Fw: CAM information on NHS Choices  
ect

----- Forwarded by [REDACTED] on 06/11/2012 12:25 -----

24/10/2012 14:31

To [REDACTED]  
cc [REDACTED]  
Subject Re: CAM Information on NHS Choices<sup>(1)</sup>  
ect

Hi [REDACTED]

I was wondering if you had been able to sign-off the NHS Choices CAM content yet?

I've just realised that you were seeking a clinician to review these pages, yet these have already been clinically reviewed by both [REDACTED] and [REDACTED] in 2010 when the content was originally written. Please let me know if this is the only issue that is holding off from approval. I am keen to publish this information as soon as we possibly can.

With regards,

[REDACTED]

| NHS Choices

Tel: [REDACTED]

| Mob: [REDACTED]

| Email: [REDACTED]

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Facebook pages [/NHSChoices](#) [/NHSHealthyLiving](#) [/CarersDirect](#)  
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10/10/2012 09:05

To [REDACTED]  
cc [REDACTED]  
Subject Re: CAM Information on NHS Choices<sup>(2)</sup>  
ect

[REDACTED]

Apologies for the delay I have asked another medic to look at these pages and hope to have a reply soon. Hopefully early next week.

Regards

[REDACTED]  
Public Health Policy and Strategy Unit  
Department of Health  
[REDACTED]

I am usually available from Monday to Thursday.

Email address: [REDACTED]

[REDACTED]  
09/10/2012 17:40

To [REDACTED]  
cc  
Subj CAM information on NHS Choices  
ect

Hi <[REDACTED]>

Is there any feedback on our CAM information yet?

With regards,

[REDACTED] NHS Choices  
Tel: [REDACTED] | Mob: [REDACTED] | Email: [REDACTED]

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Facebook pages /NHSChoices /NHSHealthyLiving /CarersDirect  
Need caring advice? Call the Carers Direct helpline on 0808 802 0202.

(1) -

Notes:///802574DD004E0E39/B0F18619BF0DF50E8025739900487038/043D39B6BF6FC1B980257A93002BADC3

(2) -

Notes:///802574DD004E0E39/38D46BF5E8F08834852564B500129B2C/E023287969A276E380257A92005B92F2

**ENDS**

**NEW TRAIL BEGINS**



[REDACTED]  
23/11/2012 13:13

To [REDACTED]  
cc [REDACTED]  
Subject Fw: A FAVOUR ...

[REDACTED]  
To see, the CAM material has been cleared. Apologies for the delay.

[REDACTED]  
Public Health Policy and Strategy Unit  
Department of Health  
6th Floor, South Wing  
Wellington House  
133-155 Waterloo Road  
London  
SE1 8UG

[REDACTED] ----- Forwarded by [REDACTED] on 23/11/2012 13:12

[REDACTED] 23/11/2012 13:10

To [REDACTED]  
cc  
Subject Re: A FAVOUR ...

[REDACTED], was looking for original email I sent.

I am happy with this.

It is very clear about who is responsible for what and the levels of assurance that exist around the services from the different professionals

Sorry my response never got to you. I was really pleased with myself I beat the deadline

[REDACTED]  
National Association of Primary Care  
[REDACTED]

Please note my preferred email for all correspondence is [REDACTED]

On 12 Nov 2012, at 12:05, [REDACTED]

[REDACTED] wrote:

Good to see you the other day, and hope the QIPP day was good.

I was wondering whether you could do me a favour. The attached is a draft set of articles on complementary and alternative medicine for the NHS Choices website. They were drafted by a medical colleague, but NHS Choices want an independent clinician to check them. We are a bit short of doctors within DH these days (I), so I wondered whether you could have a quick look; it is 20 pages, but the content is drafted to be easy to read, so should not take long.

Please do say if you cannot look at these and I will search elsewhere.

Many thanks

regards

[REDACTED]

[REDACTED]

Public Health Policy and Strategy Unit  
Department of Health  
6th Floor, South Wing  
Wellington House  
133-155 Waterloo Road  
London  
SE1 8UG

[REDACTED]

**ENDS**