

Surgery

«PATIENT_Title» «PATIENT_Forename1» «PATIENT_Surname»
«PATIENT_BlockAddress»

Date as postmark

Do you know you may be one of three million people in the UK with osteoporosis?

Dear «PATIENT_Title» «PATIENT_Surname»

Osteoporosis is a condition that affects the bones, causing them to become weak and fragile and more likely to break (fracture). Approximately 3 million people in the UK are thought to have osteoporosis, and there are over 230,000 fractures every year as a result. These fractures most commonly occur in the spine, wrist, and hip. This can lead to a loss of mobility, loss of independence and long term pain. Within a year, approximately 1 in 3 people who break their hip may die from complications*.

Not all women develop osteoporosis, but you could be at a greater risk if you have been through an early menopause, are a smoker, have taken high dose steroids or have a family history of osteoporosis. One way of finding out if you have osteoporosis is by having a simple and painless bone density (DXA) scan. DXA scans are considered by the National Osteoporosis Society to be the 'most reliable and accurate means of assessing the strength of bones'.

Our GP Practice is working with Synexus Manchester Clinical Research Centre to offer all women over the age of 60 a free DXA scan and health check, and the opportunity to take part in an Osteoporosis study.

Synexus are a professional research organisation which has many years experience in conducting successful clinical studies at its private Dedicated Research Centres across the world. All studies are highly regulated and are conducted by professional and highly trained Doctors and Nurses. If you decide to take part in a study, all out of pocket costs are reimbursed.

We have not given your details to Synexus, but if you are interested, you can find out more about the free DXA scan and osteoporosis studies by going to www.improvinghealth.com. You can also contact them on the following number and email address or by completing the tear off slip below and returning it in the prepaid envelope provided. Please don't forget to quote your name, address, phone number and reference code.

Tel: 0161 6625044 (Mon-Fri 8am -7.30pm, Sat 8am-5.30pm)

E-mail: manchester@synexus.com

Please quote reference 6989

There is no obligation for you to participate and if you do decide to take part we will be kept fully informed of your involvement.

Yours sincerely

GP Partners:

If you contact Synexus and/or return the attached tear-off slip Synexus may, with your consent, use the data you provide for the purposes of informing you of the study, of medical products and processes that might be of interest to you. Your information will be held by, and access to it limited to, Synexus Ltd and/or companies within the Synexus group of companies and/or third parties acting on their behalf - but subject always to stringent safeguards to prevent its use for any other purpose. Synexus may hold the information for no longer than necessary or until you ask them to delete it from their records. Synexus Ltd is a company that carries out research with their own fully trained Doctors and Nurses independently of the NHS. Synexus have received approval from an Ethics Committee to advertise for this research study. *Source - www.NOS.org.uk

I consent to my personal data, as outlined below, being used for the purposes of Synexus Ltd, or any company within the Synexus group, contacting me to advise me of and to enquire about my willingness to participate in clinical studies including (but not limited to) the Osteoporosis study

First Name: «**PATIENT_Forename1**» Surname: «**PATIENT_Surname**»

Date of Birth: «**PATIENT_Date_of_Birth**»

Address: «**PATIENT_House**», «**PATIENT_Road**», «**PATIENT_Town**», «**PATIENT_County**»

Postcode: «**PATIENT_Postcode**»

Daytime Tel. No (.....).....

Evening Tel. No (.....).....

Email address

Surgery Name 

Signed.....

Date 

GP Partners: 

