

## **Tollemache, Catherine T.**

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**From:** Tollemache, Catherine T.  
**Sent:** Thursday 29 March 2012 13:59  
**To:** Diamond, Professor Ian; 'Hall, Mr James'; 'Lockhead, Sir Moir'; 'Pack, Mr Brian'; Vargesson, Neil A  
**Cc:** Cannon, Steve; Sewel, Jennifer A.; Purdon, Bruce W.; 'helen.white@firstgroup.com'; Purdon, Bruce W.; Greaves, Michael  
**Subject:** FW: To Members of the Governance & Nominations Committee  
**Attachments:** Dunlop Chair\_Extract from Minute\_25.01.2012.docx; Dunlop Chair .JS.docx

### **To Members of the Governance & Nominations Committee**

Members of the Committee will recall that at our last meeting it was agreed to seek further information regarding a potential donation to establish a Chair in Integrative Health Care Management. I attach an extract of the relevant minute which outlines the issues the Committee agreed needed to be considered further.

Attached is a revised paper which seeks to address the issues raised by the Committee. If the Committee is content with the paper it is asked to approve, by response, the recommendations in the paper which includes a recommendation to accept the donation. If, however, the Committee would prefer to meet to discuss the paper further this will be arranged.

I would be grateful, if members could let me know in due course and if at all possible by Tuesday 10 April.

Kind Regards

Bruce Purdon

Mr Bruce Purdon  
Policy Adviser and Clerk to the Court

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24 DONATION TO ESTABLISH DUNLOP CHAIR

The Committee received and considered a paper regarding a proposal which had been received by the University from a potential donor, to form a partnership to create an Interprofessional and Multidisciplinary Research Centre focused on integrative health, education and social care. The Centre was to be called 'The Dunlop Centre for Integrative Health and Management'. The value of the donation was estimated to be £[REDACTED]

The Committee agreed that further information was required regarding a number of aspects of the proposal. These were:

- the sources of the funding and the capacity of the donor to raise the funding;
- the sustainability of the funding in the longer term;
- the management of the potential conflict of interest and risks that were identified in the paper;

The Committee also agreed that the proposal should be considered within the College's own process for identification of academic priorities, prior to the proposal for accepting the funding being further considered by the Committee.

REDACTED UNDER FOISA 2002

S. 30 (b)(ii) (PREJUDICE TO CONDUCT OF UNIVERSITY'S PUBLIC AFFAIRS)

S. 36 (CONFIDENTIALITY)

S. 2 (1)(b): (PUBLIC INTEREST IS OUTWEIGHED BY NEED FOR ON-GOING NEGOTIATIONS TO BE CONDUCTED IN PRIVATE)

(Dassan)

UNIVERSITY OF ABERDEEN

GOVERNANCE AND NOMINATIONS COMMITTEE

**THE DUNLOP CHAIR IN INTEGRATIVE HEALTH CARE MANAGEMENT**

**1 BACKGROUND**

- 1.1 The purpose of this paper is to provide further details on a proposal to establish a Chair in Integrative Health Care Management and accept a gift from the Development Trust to support this academic initiative.
- 1.2 An initial paper describing this was submitted to the meeting of the Committee held on 25 January 2012. This is a revised version of the paper that also attempts to address the issues raised by the Committee.
- 1.3 There is a separate proposal to make this an established Chair to be named the Dunlop Chair in Integrative Health Management that will be processed through the required route subject to agreement to this, overall proposal.

**2 SUMMARY**

- 2.1 The College of Life Sciences and Medicine wish to establish a Chair in Integrative Health Care and Management. Subject to approval, it would be an established Chair and would be paid for by a donation to the Development Trust.

**3 RECOMMENDED ACTION**

- 3.1 The Committee is invited to:
  - i) Approve the acceptance of the donation from the Development Trust
  - ii) Agree, in principle, to the establishment of the Chair, subject to the usual formal approval process being undertaken via the Senate Business Committee).

**4 FURTHER INFORMATION**

- 4.1 Further information is available from Professor Greaves, Head of College of Life Sciences and Medicine.

Professor Mike Greaves  
Head of College, College of Life Sciences & Medicine  
[Closed]



S. 30 (b) (iii) (REDUCTIONS UNDER FOISA 2002)  
S. 36 (PREJUDICE TO CONDUCT OF UNIVERSITY'S PUBLIC AFFAIRS)  
S. 2 (1) (b) (CONFIDENTIALITY)  
(THE PUBLIC INTEREST IS OUTWEIGHED BY THE NEED FOR ON-GOING NEGOTIATIONS TO BE CONDUCTED IN PRIVATE).  
UNIVERSITY OF ABERDEEN  
GOVERNANCE AND NOMINATIONS COMMITTEE

**PROPOSAL TO ESTABLISH A CHAIR  
FOR INTEGRATIVE HEALTH CARE AND MANAGEMENT**

(Cameron)

**1 OVERVIEW**

- 1.1 The College of Life Sciences and Medicine wish to establish a Chair in Integrative Health Care and Management. Subject to approval, it would be an established Chair and would be paid for by a donation to the Development Trust.
- 1.2 Discussions between parties commenced in January 2011, since when further discussions on research strategy in the short and longer term, funding mechanisms and the profile of possible candidates has been discussed on several occasions. These meetings were held with the Head of College of Life Sciences and Medicine, Professor Haites, the Head of School of Medicine and Dentistry, Professor Greaves and the Head of the Institute of Applied Health Sciences, Professor Hannaford.
- 1.3 The proposal was made by Dr Stefan Geider, the Managing Director, Camphill (Aberdeen) and Co-ordinator of the Anthroposophic Health, Education & Social Care Movement. Dr Stefan Geider has been a GP with Camphill for 15 years and is also a Medical Officer at the Camphill Rudolf Steiner Schools and the Aberdeen Waldorf School, looking after the health and wellbeing of the children in both schools. He is working closely with Dr Gerhard Florschütz, Director and Founder of The Raphael Centre, an independent hospital established in 1983 and registered with the Care Quality Commission. It is known as a unique leading holistic service provider for those suffering from complex neurological disabilities with cognitive and behavioural impairment. ~~It also has a Foundation that raises and manages funds to promote the work of the Centre and its aims.~~

**2 STRATEGIC CONTEXT**

- 2.1 Initial discussions involved a draft proposal to establish a Chair in Integrative Health Care Management. This area of research would fit within the broad remit of the Centre for Academic Primary Care, part of the Institute of Applied Health Sciences (IAHS) and the person appointed would be located for line management purposes within the Centre and work within its research programme. The research of the Institute is highly regarded as measured in the last Research Assessment Exercise, by the number of grants it wins, the quality of its publications and the continued investment by the Chief Scientist Office in its flagship units in Health Services Research and Health Economics Research. It is a priority for investment for the College and the University to maintain and grow its proven excellence.
- 2.2 The proposed appointment would seek medically qualified applicants with a proven track record in any area of medical research who have high quality published research and peer reviewed research funding. They would also be required to have an in-depth knowledge of integrative medicine (also known as anthroposophic medicine) and related therapies. The chair would thus be held by a registered health professional with additional training in complementary medicine. [Early expressions of interest have been received from established clinicians in Rheumatology and Paediatric Endocrinology.]

**3 OTHER CONTEXT**

- 3.1 There are a number of similar chairs in European Universities mainly in Germany, the Netherlands and Sweden. Within the UK, there are hospital centres such as The Royal London Hospital for Integrated Medicine (RLHIM), part of University College London Hospitals NHS Foundation Trust. Aberdeen would be the first university outside central Europe and the first in the UK to establish a chair in this area.

## 4 DISCUSSION

- 4.1 The College has given careful consideration to the proposal to establish this chair and wishes to proceed on the basis that it would provide an expansion of its activities within the Institute of Applied Health Sciences. The area of integrative medicine and associated therapies is already established albeit not as a core service within the NHS. An appointment of a qualified clinical academic will support research into this area within an established and successful academic Institute with all associated governance for clinical and associated research.
- 4.2 The proposal is to first establish the chair and secure a high quality candidate. This person will take time to develop their research portfolio and, subject to securing further funding, further enhancements could include growing the research group, setting up courses and in time perhaps a research centre, similar to existing academic centres that serve to develop and promote the research. There are many of these within the Colleges, often starting and in some cases remaining small but all demonstrating excellence in their fields. This particular centre would seek to become a centre of excellence, based on robust outcomes and evidence that will have an impact on practice in health education and social care.

## 5 RESOURCE IMPLICATIONS

- 5.1 The funding of the post would be covered by a donation to the Development Trust, to be phased over an initial period of five years in instalments of £100k and would be overseen by a funding agreement, of the type used in all similar situations.
- 5.2 In the longer term, there is an aspiration to endow the Chair and both the Development Trust and the University are working on developing fundraising plans to achieve this with Dr Gerdner and Dr Florschütz. Initial discussions and evidence have proved positive. The actual donations and pledges achieved to date are detailed below. A credit check has been carried out and there was nothing of note in the record.
- St Raphael's Centre Ltd has pledged £1.5m to fund revenue costs of the Chair for 5 years. To date, £300,000 has been received and they have guaranteed that the additional £1.2m is ring-fenced. This sum is more than sufficient for an initial appointment and associated costs. The agreement makes it clear that the appointment is dependent upon the donation being realised. The Development Trust and the University are in regular contact with Dr Gerdner and Dr Florschütz and feel there is minimal risk of this donation not being realised.
  - Support from Johann's ABC Foundation of 100k Euro, which will be given to the Development Trust in tranches of 20k Euro per year over the next 5 years. The foundation has a track record of funding projects similar to this in Europe including supporting endowed chairs and research projects at Universities in Germany.
- 5.3 Being leading figures in this field, both Dr Gerdner and Dr Florschütz have connections with other Trusts, in the UK, Europe and America that fund similar work. This means that this chair not only opens up a new avenue for the University but also diversifies the funding base to European markets and beyond. Further, individual entrepreneurs have been approached with a view to support this initiative.

## 6 RISK MANAGEMENT

- 6.1 The person appointed would have research and teaching responsibilities and, subject to NHSG opportunities, an honorary contract for clinical activities. They would be accountable via the same terms and conditions including line management structures as all other academic staff. The annual appraisal and other forms of monitoring including the Framework of Academic Excellence will apply. Their research would be managed within the research strategy of the Institute.
- 6.2 The gift agreement is in draft and follows the standard format used by the Development Trust. This will not be signed until approval is received from the Committee. The level of the phased payments will cover the salary and associated costs. There will be no increase in costs incurred without a consequent and parallel increase in the level of donation.



- 6.3 The senior managers in the College who have considered this proposal are aware of the possibility for controversy in this area. However, the appointment process, the quality of the candidate and their work and the management of the research will be to the same standard and within the same organisational structure as all other academic appointments and full rigour will be applied. The association with the donors, both trusts and individuals, will be managed through the Development Trust. Through the many meetings that have taken place, the credibility of the donor and principally **Dr. Gerdner** has been assured and a common understanding achieved on the aims of the initiative and the University environment and terms and conditions to which they will work.

## **7 EQUALITY IMPACT ASSESSMENT**

- 7.1 The appointments associated with the Centre will be made in line with the University's relevant equality and diversity policies.

## **8 ENVIRONMENTAL IMPACT**

- 8.2 There will be no environmental impact.

## **9 RECOMMENDED ACTION**

- 9.1 The Governance & Nominations Committee is invited to:
- i) Approve the acceptance of the donation from the Development Trust
  - ii) Agree in principle, the establishment of the Chair subject to the usual formal approval process being undertaken via the Senate Business Committee..

## **10 FURTHER INFORMATION**

- 10.1 Further information is available from Professor Greaves, Head of College of Life Sciences and Medicine.

Professor Mike Greaves  
Head of College, College of Life Sciences & Medicine  
[Closed]

	<b>Board/Committee</b>	<b>Date</b>
Previously considered by	N/A	-
Further approval required	Governance & Nominations Committee	29.03.2012